

International Conference on Latest Trends in Science, Engineering, Management and Humanities (ICLTSEMH -2025) 19th January, 2025, Noida, India.

CERTIFICATE NO: ICLTSEMH /2025/C0125218

Influence of English Proficiency of Employees Among Multinational Companies

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ABSTRACT

English proficiency among employees plays a significant role in determining their performance, communication effectiveness, and overall contribution within multinational companies (MNCs). As MNCs operate across diverse linguistic and cultural regions, English often serves as the common corporate language, enabling seamless interaction among employees, clients, and stakeholders worldwide. Employees with strong English language skills are better equipped to understand and convey complex ideas, participate in global discussions, and collaborate efficiently with international teams. This linguistic competence directly contributes to improved productivity, fewer misunderstandings, and higher levels of professional confidence. Furthermore, English proficiency enhances employees' access to global training programs, research materials, and professional development opportunities, thereby increasing their value within the organization. It also plays a key role in career progression, as leadership and managerial roles in MNCs often require effective crossborder communication skills. In contrast, a lack of English fluency may hinder career advancement and limit opportunities for international assignments. Employers in MNCs increasingly view English proficiency not just as a communication tool, but as a strategic asset that aligns with global business goals. Thus, the influence of English proficiency extends beyond language use; it shapes employee efficiency, collaboration, and growth within the competitive environment of multinational corporations.